

# CALENDAR OF EVENTS IN 2012



## MARCH

- ▲ RBC acquires a stake in KuponGid, one of the largest coupon aggregators on the Russian Internet market (Kupongid.ru);
- ▲ RBC enters into an agreement with Mostelecom on expanding RBC channel's technical penetration in Moscow;

## APRIL

- ▲ RBC Board of Directors appoints Sergey Lavrukhin as the Company's new CEO;

## MAY

- ▲ RBC channel launches a remote TV studio in Ararat Park Hyatt hotel in Moscow;

## JUNE

- ▲ RBC successfully places additional ordinary shares of RBC OJSC on the Moscow Exchange;
- ▲ RBC finalizes a deal to acquire domain name registrar and hosting provider RU-CENTER;

## JULY

- ▲ RBC launches a remote TV studio at the Moscow International Business Center;

## NOVEMBER

- ▲ Derk Sauer joins RBC team as President, and Elena Myasnikova as Vice President;
- ▲ RU-CENTER wins the National Award for the Development of the Russian-speaking segment of the Internet in the «Innovations and Technology» category;

- ▲ RBC embarks on a regional expansion effort by launching a regional version of the Rbc.ru business portal in St. Petersburg;
- ▲ RBC channel wins a runner-up Comnews award in the category "Non-terrestrial channel with the largest annual audience";

## DECEMBER

- ▲ RBC launches a new version of RBC.Style project (Style.rbc.ru).